



01 August, 2011

**FOR IMMEDIATE RELEASE:**

The Orion Group has been selected to take over the management of the Euphoria Golf Estate, Hotel & Spa, effective August 1, 2011.

Situated in the peaceful Waterberg mountain range in Limpopo, Euphoria Estate is just a two-hour drive from Johannesburg and offers residents and visitors the perfect luxury escape from the hustle and bustle of the big city, complete with an 18-hole championship golf course and state-of-the-art cableway providing spectacular views over the fully-stocked nature reserve.

The Estate was developed in 2008, and provides luxurious 4-star rated accommodation through its Bush Villas, as well as private investment opportunities via 401 Gold Course stands, 122 Bushveld Mountain stands, 187 Orchard Villa stands and 55 lock-up-and-go cluster stands. The Spa, which makes use of natural hot water springs on the estate, boasts four luxury private villas fitted with indulgent hydrotherapy facilities, including saunas, Jacuzzis, steam rooms, rain showers, floatation and plunge pools.

The Estate also offers conferencing and wedding facilities, as well as a selection of restaurants including the Sundowner Deck, which is situated on top of the mountain range and linked to the rest of the Estate by the cableway.

The 18-hole golf course is the first course in Africa designed by former world number one woman golfer Annika Sorenstam, and offers golfing aficionados the perfect links like bushveld experience. Birding and nature enthusiasts can revel in the many surrounding nature reserves. The nearby Nylsvley Nature Reserve includes part of the largest floodplain vlei in the country and is well known for its exceptional avifaunal diversity.

The Orion Group is a South African-based property business that, over the past 20 years, has grown into a significant player in the local industry boasting a property portfolio in excess of R800 million. The company was founded in 1991 by CEO Franz Gmeiner, with the purchase of a single office tower in downtown Johannesburg, and has since grown to incorporate hotels and lodges, industrial buildings and warehouses, shopping centres and retail showrooms, as well as investment and business services.

The Euphoria Golf Estate & Hydro will be managed by Orion Hotels, which is no stranger to the hospitality world, holding no less than eleven unique properties across South Africa, Swaziland and Lesotho in its own portfolio. This includes the likes of the five-star Coach House Hotel and Spa, the four-star Selborne Hotel, Spa and Gold Estate, and the three-star Orion Safari Lodge, Orion Hotel Devonshire, Orion Hotel Promenade, Orion Mont-aux-Sources, Orion Magoebaskloof Hotel, Orion Hotel Wartburg, Orion Piggs Peak Hotel and Casino, Orion Katse lodge and Orion Mohale Lodge.

“The Orion Group was founded on the principle of ‘people first’, which means that hospitality services come naturally to us,” comments Gmeiner. “We have no doubt that we will ensure that the Euphoria Golf Estate & Hydro becomes a ‘hot spot’ for local and international tourists alike, without compromising on the Estate’s quiet dignity and peaceful serenity.”

ENDS

**For further information, please contact:**

Katya Guerra

Taryn Fritz PR

011 888-8548

[katya@tarynfritzpr.co.za](mailto:katya@tarynfritzpr.co.za)